

## Connecting Everyone on Workplace

Digital transformation doesn't work without the right technology to meet people's needs. That's why IT plays a crucial role in supporting change initiatives driven by the CEO. Workplace supports IT by **connecting everyone** on a central platform to empower collaboration across the business.



**1/3** of successful attacks on large enterprises will be on shadow IT resources by 2020<sup>1</sup>

<sup>1</sup> Gartner, 'Top 10 Cloud Security Predictions', 2016



**80%** of the global workforce is deskless<sup>2</sup>

<sup>2</sup> Gallup, 'The State of the American Workplace', 2018



Companies that promote collaborative working are **5x** more likely to be high performing vs competition<sup>3</sup>

<sup>3</sup> Institute for Corporate Productivity joint study, June 2017

### 3 Ways Workplace Supports IT Objectives to Connect Organizations

#### Remove Shadow IT

It's estimated that up to 98% of all cloud services in large organizations are shadow IT. Workplace bridges the gap between centrally approved IT and familiar consumer technology, meaning organizations can more effectively phase out unsafe applications.

#### Connecting Frontline Workers

Because Workplace is designed for mobile as well as desktop, it can connect frontline workers with exactly the same tools and features as knowledge workers, bringing them into the scope of central IT departments.

#### Empowering Global Collaboration

Connected companies are closer, faster and better equipped to work together. Workplace accelerates global collaboration with smart technologies like Auto-Translate, Chat and People Directory to make it easier than ever to find and collaborate with the right people, wherever they are.

## Tools and Technology to Connect Everyone



### Remove the language barrier

Unlock ideas from anywhere with Auto-Translate, powered by Facebook's machine learning algorithm. 46 languages, no added effort. So global teams can talk business together.



### Stay Secure and In Control

Your security is our top priority. It's why all Workplace data is kept separate from Facebook's, and why we exceed industry standards with ISO 27001 and 27018 certifications.



### Instant and Authentic Communication

Reduce the distance between frontline workers and head office with a mobile messaging app that includes voice and video calls, so teams can connect, collaborate and make decisions on the move.

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We brought Workplace in because we wanted to connect the frontline. It's magic. The effect has been incredible. We've given them a voice and they have absolutely jumped on it.

**Emilie Maunoury**, Digital, Ecommerce and CRM Director, Clarins UK

## Take the next step on your Workplace journey

IT professionals at over 30,000 organizations are using Workplace every day to connect their people. If you're ready to learn more about how they do it, check out this testimonial.

See how Workplace helped global collaboration flourish at Air Asia. [Learn more](#)